



Step Up For Down Syndrome Walk

Sunday, October 6th 2024



DSIA

**NEW LOCATION:
North Natomas Regional Park
2501 New Market Dr, Sacramento, CA 95835**

Dear Friends:

The Down Syndrome Information Alliance is commemorating 20 years of supporting families in Northern California!

The Down Syndrome Information Alliance is often the first touch point for a family who has a new baby with Down syndrome, or is expecting one. From that point forward, we work to provide meaningful connection, community, education and resources that foster belonging and full inclusion in all of life's experiences. None of that is possible without the generous support of our community.

Join us for the 2024 Step Up for Down Syndrome Walk on October 6th, 2024. This event is an opportunity to give back and help DSIA raise funds to maintain our programs and outreach efforts beyond 2025.

Your involvement not only boosts awareness and fosters hope but also ensures that DSIA can continue to offer support, education, resources, and beloved community events.

We invite you to participate as an exhibitor at our walk, offering a fantastic platform to showcase the remarkable work your organization does and provide our community with essential resources.

Please review the attached application and submit it as instructed. Your support is crucial in ensuring the success of our Walk. Thank you for your kind consideration.

We appreciate your support in making our Walk a resounding success. Thank you for considering joining us!

Warmly,

heather

Heather Scott
Program Coordinator & Founding DSIA Member

FACT SHEET

WHAT: Join the Down Syndrome Information Alliance (DSIA) Sacramento for our annual 1-mile walk to support families who have a loved one with Down syndrome in Northern California and to celebrate Down Syndrome Awareness month. Activities include a children's fun zone and free family-friendly entertainment. The event also includes a resource fair.

WHEN: Sunday, October 6, 2024

WHERE: North Natomas Regional Park

WHO: 750+ people with Down syndrome from the area and surrounding communities, their families, friends, teachers, coworkers and other supporters. The general public is encouraged to attend and show their support for people of all abilities

WHY: Step Up for Down Syndrome is our annual community event designed to raise funds for programs supporting people with Down syndrome in Sacramento and surrounding areas.

Monies raised are used for:

- Providing new or expectant parents with a comprehensive guide to Down syndrome and one-on-one peer support
- Sponsorships to educational workshops and appointments
- Conduct Healthcare Outreach – providing medical professionals with up-to-date information about Down syndrome
- Opportunities for social connections among families
- Conducting Medical Outreach - educating the medical community on how to present a diagnosis of Down Syndrome in a compassionate manner and how to refer families to DSIA for support

HOW: Register online at www.downsyndromeinfo.org, follow the link to the Step-Up page.

DONATE: You can support any walker by making a donation online at www.downsyndromeinfo.org. To donate by check, please write the walker's name on the memo line so that we can properly credit your donation. Walker and Team donations can also be turned in on the day of the Walk/Run.

BACKGROUND: The Down Syndrome Information Alliance (DSIA) has promoted disability awareness and acceptance and inclusion annually with a 1-mile walk that celebrates the many abilities and accomplishments of people with Down syndrome. Step Up for Down Syndrome, formerly Buddy Walk, touches thousands of lives throughout the Sacramento area.

The Down Syndrome Information Alliance is a 501c3, non-profit organization registered with the State of California. Our Tax ID number is: 20-1702

EXHIBITOR APPLICATION

Fees: City, County or State Agency: no charge | Non-Profit Agency: \$100 | Business: \$150

This is an outdoor event. Electricity won't be available. One table and 2 chairs will be provided. Please provide your own tablecloth, sign/easel and tent shade if desired. This event will continue rain or shine.

Set Up: 7:30 -8:30 am; Event from 9:00am – 12:00pm

ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ ZIP: _____

WEBSITE: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____ PHONE: _____

WHAT PRODUCT OR SERVICE DO YOU PROVIDE: _____

IF APPLICABLE, WHAT WILL YOU BE SELLING: _____

GIVING AWAY? (NON-FOOD ITEMS, PLEASE): _____

NAME (S) OF INDIVIDUALS ATTENDING YOUR BOOTH: _____

NON-PROFIT TAX ID NUMBER: _____

DO YOU NEED AN EXTRA TABLE (\$10.00 CHARGE): YES NO

TEE SHIRT SIZE: _____ size (adult small through 2xl) (one per organization)

Please send application with fees to:

Down Syndrome Information Alliance: 5098 Foothills Blvd Suite 3-464, Roseville, CA 95747

Or follow this link: <https://www.ds-stride.org/dsiastepup/payment/exhibitor>

For more information, contact Heather Scott at 916-658-1686 or heather@downsyndromeinfo.org



SCAN THE QR CODE FOR ALL EXHIBITOR INFORMATION AND TO REGISTER ONLINE